

Just The Medicine Your Client Needs...



2014 Catalog 2nd Edition

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For relief from anxiety... PLASTIC SLINKYS®

One Color Plastic Slinky®

- Large Size Colors: Blue • Green • Yellow • Red • Black • White.
- Junior Size Colors: White in stock. Other colors available.



#110 LARGE



#115 JUNIOR



Daybright Plastic Slinky®

- Fluorescent Colors: Lemon • Lime • Orange • Raspberry.
- Large and Junior Sizes.

1 & 2 Color Plastic Slinkys®

Pricing (R)	250	500	1,000	2,500	5,000
#110 Large	3.47	3.40	3.28	3.23	3.12
#115 Junior	2.57	2.52	2.41	2.34	2.19

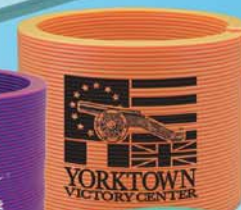
#110 DAYBRIGHT LARGE



#115 DAYBRIGHT JUNIOR



#110 LAYERED LARGE



Two Color Plastic Slinky®

- Available as Inside/Outside and Layered.
- Large and Junior Sizes.

#110 INSIDE/OUTSIDE LARGE



#115 INSIDE/OUTSIDE JUNIOR



#115 LAYERED JUNIOR



Custom Color Plastic Slinky®

- The signature colors of the client in one and two color combinations.
- Large and Junior Sizes.

#122 CUSTOM COLOR LARGE



#119 CUSTOM COLOR JUNIOR

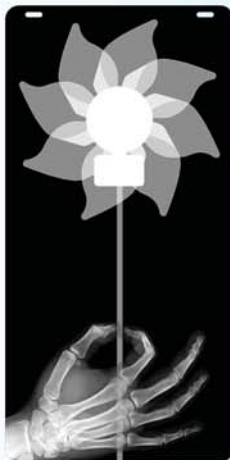
1 & 2 Color Custom Plastic Slinkys®

Pricing (R)	1,000	2,500	5,000
#110 Large	3.47	3.40	3.31
#119 Junior	2.64	2.49	2.34

Cost of custom plastic colorant not included.

These designs are not available for sale and do not imply endorsement of any products. Logo-bearing merchandise can only be purchased by or through the company to which the logo belongs.

Prices are subject to change without notice.



For relief from stress... CUSTOM SPINWHEELS

Customize a pinwheel with the client's messages and graphics. A pinwheel is a superb product for corporate promotions, conventions, trade shows, special celebrations and sporting events.



Highlights:

- The ONLY volume pinwheel MADE IN AMERICA.
- 17 in high. 13 in plastic handle. 7.5 in diameter blades.
- Crush resistant mylar film.
- Up to four color printing.
- Area for printing client graphics, including a coupon.

- Standard pinwheels retail between \$1.99 and \$3.99.
- Custom pinwheels are priced for retail compatibility.

SPINWHEELS (5V)

5K	10K	20K	30K	40K
1.89	1.59	1.54	1.49	1.46

Price includes 4 separate color plates. Contact us for additional pricing.

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No Serious Side Effects

ORDER INFORMATION

Product Size

- Classic #100 2.65 in. dia. • 2.25 in. ht.
- Plastic Large #110 3.25 in. dia. • 2.875 in. ht.
- Plastic Junior #115 2.25 in. dia. • 2.125 in. ht.

Normal Production Time

15 business days after receipt of approved art proof and/or prepayment as required. Call for time estimate on custom color metal and custom plastic Slinkys®.

Set-up Charge

\$90.00 (R) per color. Repeat Orders - \$55.00 (R) per color.

Drop Ship/Split Destinations

\$40.00 (R) per locations

F.O.B. Point

Pennsylvania factory.

Standard Packaging

- Classic #100:
40 pcs / Bulk with dividers - 16 x 12 x 5 in. carton - 21 lbs.
- Retro box available on Classic #100 at additional cost \$0.60 (R).
Insertion included.
48 pcs / Retro boxed - 13 x 10 x 11 in. carton - 28 lbs.
- Large Plastic #110, 122 :
60 pcs /Bulk - 16 x 12 x 16 in. carton - 14 lbs.
- Junior Plastic #115, 119 :
48 pcs /Bulk - 11 x 9 x 10 in. carton - 8 lbs.

Rush Charge

\$300.00 (R) 7 business days or less upon receipt of acceptable art.

Slinky® Colors

Classic Slinkys® #100:

Standard Silver Metal.

Plastic Slinkys® #110 Large & #115 Junior:

Regular Plastic: Yellow (PMS 107), Blue (PMS 293),
Red (PMS 193), Black and White.

Daybright Plastic: Lime, Lemon, Raspberry and Orange.

Two-Color Plastic:

Inside/Outside: Orange & Yellow, Red & Yellow, Green & Yellow.
Layered: Red & Yellow, Blue & Violet, Blue & Green.

Non-Standard Plastic Colors: Contact us for price estimate and minimum quantities.

Ink Colors

Standard inks are Black, White, Reflex Blue and PMS 185 Red. All other PMS matches are available for \$30.00 (R). PMS color matches will be made as close as possible. Exact matches are not guaranteed.

Additional Colors/Same Side

Up to 3 colors: Add \$0.40 (R) per color / per piece.

Second Side Imprint

Add \$0.60 (R) per item.

Normal Copy Area

- Classic #100 1.375 in. wide • 1.75 in. high
- Large Plastic #110, 115 1.83 in. wide • 2.22 in. high
- Junior Plastic #115, 119 1.25 in. wide • 1.25 in. high

Art Requirements

Computer Files: To ensure proper color separation and printing, art must be submitted in a vector-based format.

Acceptable file formats:

.AI - Adobe Illustrator (CS2 or earlier)

.EPS - Adobe Illustrator (CS2 or earlier)

E-mail for sending files: LHoover@alexbrands.com

There will be an additional \$60.00 (R) charge if the art provided by the client has not been properly prepared.

Graphic Proofs

Paper or electronic proofs supplied for approval for all jobs at no charge.

Virtual Images

A digitally-modified photograph showing the logo/graphic imprinted on the side of a Slinky® is available for a charge of \$50.00 (R).

Pre-Production Samples

Standard products - Pricing \$400.00 (R) for 3 pieces, 1 color, 1 side.

Less Than Minimum Charge

Orders that are below the minimum specified quantity for a product will require an additional charge of \$250.00 (R)

Terms

Net 30 days upon credit approval, or prepayment with order.

Credit cards - Visa, Mastercard

Trademarks and Logos

We assume no responsibility for determining who does and does not hold claim to a trademark or logo. Logos and trademarks displayed herein are to show design capability only. These designs are not available for sale and do not imply endorsement of any products with in this catalog. Logo-bearing merchandise can only be purchased by or through the company to which the logo belongs.

Prices are subject to change without notice.



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