

Smart. Mobile. Many Applications.



2012 CATALOG

1st Edition

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METAL SLINKYS



#100 LARGE
CLASSIC

The Classic Slinky®

- High tensile strength steel.
- Made in America since 1945.
- Number 4 Rated Toy Of The Millennium.
- High recognition. Lasting appeal.
- Proprietary graphic enameling.

Classic Slinky®

| Pricing (R) | 250 | 500 | 1,000 | 2,500 | 5,000 |
|-------------|------|------|-------|-------|-------|
| #100 Large | 4.65 | 4.55 | 4.46 | 4.22 | 4.15 |



Retro Box For The Classic Slinky®

- Exactly as it looked in 1945.
- \$0.60 each (1R). All quantities.
- Production insertion included.

Dura-Color Metal Slinky®

- Color version of an American Classic.
- Vibrant Colors: Impulse Red • Electric Green • Spectra Blue.
- Durable high-gloss finish.

Color Metal Slinky®

| Pricing (R) | 250 | 500 | 1,000 | 2,500 | 5,000 |
|-------------|------|------|-------|-------|-------|
| #104 Large | 7.02 | 6.92 | 6.80 | 6.73 | 6.64 |

#104 LARGE
COLOR METAL



#104C CUSTOM
COLOR METAL

Custom Color Metal Slinky®

- The signature color of the client in the Classic Slinky form.
- Durable, high-gloss finish.

Custom Color Metal

| Pricing (R) | 1,000 | 2,500 | 5,000 |
|-------------|-------|-------|-------|
| #104C Large | 7.19 | 6.85 | 6.76 |

PLUS...Metal Slinkys are made from 90% recycled steel.

Metal Slinky Packaging: 40 pcs Bulk • 16 x 12 x 5 in • 21 lbs.
48 pcs Retro • 13 x 10 x 11 in • 28 lbs.

Prices are subject to change without notice.

PLASTIC SLINKYS

One Color Plastic Slinky®

• Large Size Colors:

- Green • Blue • Yellow • Red
- Black • White



• Junior Size Colors:

White in stock. Other standard colors are available.

Daybright Plastic Slinky®

• Fluorescent Colors:

- Lemon • Lime
- Orange • Raspberry
- Large and Junior sizes.



#110 DAYBRIGHT LARGE

#115 DAYBRIGHT JUNIOR

1 Color Plastic: Regular • Daybright

2 Color Plastic: Inside/Outside • Layered

Pricing (R)

| | 250 | 500 | 1,000 | 2,500 | 5,000 |
|-------------------------|------|------|-------|-------|-------|
| #110 Large 1 & 2 Color | 3.47 | 3.40 | 3.28 | 3.23 | 3.12 |
| #115 Junior 1 & 2 Color | 2.57 | 2.52 | 2.41 | 2.34 | 2.19 |

Custom Color Plastic Slinky®

- The signature colors of the client in one and two color combinations.
- Large and Junior sizes available.



#122 CUSTOM COLOR LARGE

#119 CUSTOM COLOR JUNIOR

Two Color Plastic Slinky®

- Available as Inside/Outside or Layered.
- Large and Junior sizes.

#110 INSIDE/OUTSIDE LARGE



Inside/Outside:

- Orange & Yellow
- Red & Yellow
- Green & Yellow

#115 INSIDE/OUTSIDE JUNIOR

#110 LAYERED LARGE



#115 LAYERED JUNIOR

Layered:

- Red & Yellow (appears orange)
- Blue & Violet (appears purple)
- Blue & Green (appears teal)

Custom 1 Color Plastic: Regular

Custom 2 Color Plastic: Inside/Outside • Layered

Pricing (R)

| | 1,000 | 2,500 | 5,000 |
|-------------------------|-------|-------|-------|
| #122 Large 1 & 2 Color | 3.47 | 3.40 | 3.31 |
| #119 Junior 1 & 2 Color | 2.64 | 2.49 | 2.34 |

Cost of custom plastic colorant not included. Contact us for quote.

Plastic Slinky packaging:

Large - 60 pcs Bulk • 16 x 12 x 16 in • 16 lbs
Junior - 48 pcs Bulk • 11 x 9 x 10 in • 8 lbs

Prices are subject to change without notice.

EXCLUSIVE ITEMS



Custom Retro Box

- 1945 replica with a side panel reserved for client graphics.
- Contact us for details and pricing.



Custom Color Box

- Available for both large size Metal and Plastic Slinkys.
- Full color printing with high gloss finish.
- Durable card stock.
- Contact us for details and pricing.



Slinky® Stak Pack



Slinky®
And **Slinky®**
Adhesive Notes

Includes...

Classic Metal SLINKY®

- One color imprint. Additional imprints available.

100 Slinky Adhesive Notes

- Full color graphics on the front.
- Five Spot Colors on the back.

**Stacked Together
In Clear Plastic**

Stak Pak Slinky®

| Quantity | 250 | 500 | 1,000 |
|-----------|------|------|-------|
| Price (R) | 7.85 | 7.37 | 6.87 |

Prices are subject to change without notice.

CUSTOM SPINWHEELS

GET WIND OF THIS...



Some believe that spinwheels are tools that turn obstacles into opportunities; instruments that make people feel energetic and inspired. A spinwheel is time-tested, enduring and unchanging.

Now, CUSTOMIZE your spinwheel with company messages, logos and graphics. A custom spinwheel is a GREAT product for corporate promotions, conventions, trade shows, community events and fun activities such as parades and sporting events.

Highlights Include:

- The ONLY volume spinwheel MADE IN AMERICA.
- 17" high. 13" plastic handle. 7.5" diameter blades.
- Crush resistant mylar film with extra sturdy plastic handle.
- Full color graphics on blades, center disk and perforated tab.
- Fast delivery. No long lead times.



Custom Spinwheel

Our high speed equipment requires a MOQ of 10K. Standard spinwheels retail for \$1.99 to \$3.99. Custom spinwheels are priced for retail compatibility. (V)

| Pricing (V) | 10K | 20K | 30K | 40K |
|------------------|---------|---------|---------|---------|
| Custom Spinwheel | 1.59 ea | 1.54 ea | 1.49 ea | 1.46 ea |

ORDER INFORMATION

Product Size

- Metal Large #100, 104, 104C 2.65 in. dia. • 2.25 in. ht.
- Plastic Large #110 3.25 in. dia. • 2.875 in. ht.
- Plastic Junior #115 2.25 in. dia. • 2.125 in. ht.

Normal Production Time

15 business days after receipt of approved art proof and/or prepayment as required. Call for time estimate on custom color metal and custom plastic Slinkys®.

Set-up Charge

\$90.00 (R) per color. Repeat Orders - \$55.00 (R) per color.

Drop Ship/Split Destinations

\$40.00 (R) per locations

F.O.B. Point

Pennsylvania factory.

Standard Packaging

- Large Metal #100, 104, 104C :
40 pcs / Bulk with dividers - 16 x 12 x 5 in carton- 21lbs
- Retro box available on #100, #104 and #104C at additional cost \$0.60 (R). Insertion included.
48 pcs / Retro boxed - 13 x 10 x 11 in carton - 28 lbs.
- Large Plastic #110, 122 :
60 pcs /Bulk - 16 x 12 x 16 in carton - 16 lbs.
- Junior Plastic #115, 119 :
48 pcs /Bulk - 11 x 9 x 10 in carton - 8 lbs.

Rush Charge

\$300.00 (R) 7 business days or less upon receipt of acceptable art.

Slinky® Colors

Classic Slinkys® #100:

Standard Silver Metal.

Color Metal Slinkys® #104:

Red, Green and Blue.

Custom Color Metal Slinkys® #104C:

Practically any PMS color in the Pantone system.

Plastic Slinkys® #110 Large & #115 Junior:

Regular Plastic: Yellow (PMS 107), Blue (PMS 293), Red (PMS 193), Black and White.

Daybright Plastic: Lime, Lemon, Raspberry and Orange.

Two-Color Plastic:

Inside/Outside: Orange & Yellow, Red & Yellow, Green & Yellow.
Layered: Red & Yellow, Blue & Violet, Blue & Green.

Non-Standard Plastic Colors: Contact us for price estimate and minimum quantities.

Ink Colors

Standard inks are Black, White, Reflex Blue and PMS 185 Red. All other PMS matches are available for \$30.00 (R). PMS color matches will be made as close as possible. Exact matches are not guaranteed.

Additional Colors/Same Side

Up to 3 colors: Add \$0.40 (R) per color / per piece.

Second Side Imprint

Add \$0.60 (R) per item.

Normal Copy Area

- Large Metal #100, 104, 104C 1.375 in. wide • 1.75 in. high
- Large Plastic #110, 115 1.83 in. wide • 2.22 in. high
- Junior Plastic #115, 119 1.25 in. wide • 1.25 in. high

Art Requirements

Computer Files: To ensure proper color separation and printing, art must be submitted in a vector-based format.

Acceptable file formats:

.AI - Adobe Illustrator (CS2 or earlier)

.EPS - Adobe Illustrator (CS2 or earlier)

E-mail for sending files: **LHoover@poof-slinky.com**

There will be an additional \$60.00 (R) charge if the art provided by the client has not been properly prepared.

Graphic Proofs

Paper or electronic proofs supplied for approval for all jobs at no charge.

Virtual Images

A digitally-modified photograph showing the logo/graphic imprinted on the side of a Slinky® is available for a charge of \$50.00 (R).

Pre-Production Samples

Standard products - Pricing \$400.00 (R) for 3 pieces, 1 color, 1 side.

Less Than Minimum Charge

Orders that are below the minimum specified quantity for a product will require an additional charge of \$250.00 (R)

Terms

Net 30 days upon credit approval, or prepayment with order.

Credit cards - Visa, Mastercard

Trademarks and Logos

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Prices are subject to change without notice.



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