

January 23, 2010 PPAI-175005

METAL SLINKYS

The Classic Slinky®

- High tensile strength steel.
- Made in America since 1945.
- Number 4 Rated Toy Of The Millennium.
- High recognition. Lasting appeal.
- Proprietary graphic enamelizing.





Classic Slinky Pricing (R)	250	500	1,000	2,500	5,000
#100 Large	4.65	4.55	4.46	4.22	4.15

Retro Box For The Classic Slinky®

- Exactly as it looked in 1945.
- \$0.60 each(1R). All quantities.
- Production insertion included.

Dura-Color Metal Slinky®

- Color version of an American Classic.
- Vibrant Colors: Impulse Red, Electric Green and Spectra Blue.
- Durable high-gloss finish.
- · Accentuated graphics.

Color Metal Slinky®						
Pricing (R)	250	500	1,000	2,500	5,000	
#104 Large	7.02	6.92	6.80	6.73	6.64	

Custom Color Metal Slinky®

- The signature color of the client in the Classic Slinky form.
- Durable, high-gloss finish.

Custom Color Metal					
Pricing (R)	1,000	2,500	5,000		
#104C Large	7.19	6.85	6.76		

PLUS...Metal Slinkys are made from 90% recycled steel.

Metal Slinky Packaging: 40 pcs Bulk • 16 x 12 x 5 in • 21 lbs.

48 pcs Retro • 13 x 10 x 11 in • 28 lbs. Prices are subject to change without notice.





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PLASTIC SLINKYS



· Large Size Colors:

Regular: Red, Yellow, Green, Blue, Black and White.

Junior Size Colors:

White in stock. Other standard colors are available.







#110 DAYBRIGHT



Daybright Plastic Slinky®

· Large and Junior Size **Fluorescent Colors:**

> Lemon, Lime, Orange and Raspberry





- · Available as Inside/Outside or Layered. Inside/Outside:
 - Orange & Yellow Red & Yellow Green & Yellow. Lavered:
 - Red & Yellow (appears orange)
 - Blue & Violet (appears purple)
 - Blue & Green (appears teal).
- Same colors also available in Junior size.



#115 INSIDE/OUTSIDE **JUNIOR**

#115 DAYBRIGHT JUNIOR

1 Color Plastic: Regular • Daybright 2 Color Plastic: Inside/Outside • Lavered

2 color rustic. Iliside/outside Layered					
Pricing (R)	250	500	1,000	2,500	5,000
#110 Large 1 & 2 Color	3.47	3.40	3.28	3.23	3.12
#115 Junior 1 & 2 Color	2.57	2.52	2.41	2.34	2.19



- The signature colors of the client in one and two color combinations.
- · Large and Junior sizes available.

Custom 1 Color Plastic: Regular Custom 2 Color Plastic: Inside/Outside • Layered Pricing (R) 2,500 1,000 5,000 #122 Large 1 & 2 Color 3.47 3.40 3.31 #119 Junior 1 & 2 Color 2.64 2.49 2.34

Cost of custom plastic colorant not included. Contact us for quote.

Plastic Slinky packaging: Large - 60 pcs Bulk • 16 x 12 x 16 in • 16 lbs Junior - 48 pcs Bulk • 11 x 9 x 10 in • 8 lbs

Prices are subject to change without notice.

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EXCLUSIVE ITEMS



Custom Retro Box

- 1945 replica with a side panel reserved for client graphics.
- Contact us for details and pricing.



Custom Color Box

- Available for both large size Metal and Plastic Slinkys.
- Full color printing with high gloss finish.
- Durable card stock.
- Contact us for details and pricing.



- The Classic Slinky in its most elegant form.
- Special metallic coating.
- Quantities are limited. Contact us for details and pricing.





• One color imprint. Additional imprints available.

100 Slinky Adhesive Notes

- Full color graphics on the front.
- Five Spot Colors on the back.

Stacked and packed together in clear plastic.

Stak Pak Slinky®					
Quantity	250	500	1,000		
Price (R)	7.85	7.37	6.87		

Prices are subject to change without notice.

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ORDER INFO

Product Size

 Metal Large #100, 104, 104C
 2.65 in. dia.
 • 2.25 in. ht.

 Plastic Large #110
 3.25 in. dia.
 • 2.875 in. ht.

 Plastic Junior #115
 2.25 in. dia.
 • 2.125 in. ht.

Normal Production Time

15 business days after receipt of approved art proof and/or prepayment as required. Call for time estimate on custom color metal and custom plastic Slinkys®.

Set-up Charge

\$90.00 (R) per color. Repeat Orders - \$55.00 (R) per color.

Drop Ship/Split Destinations

\$40.00 (R) per locations.

F.O.B. Point

Pennsylvania factory.

Standard Packaging

Large Metal #100, 104, 104C:

40 pcs / Bulk with dividers - 16 x 12 x 5 in carton- 21lbs

Retro box available on #100, #104 and #104C at additional

cost \$0.60 (R). Insertion included.

48 pcs / Retro boxed - 13 x 10 x 11 in carton - 28 lbs

Large Plastic #110, 122:

60 pcs / Bulk - 16 x 12 x16 in carton - 16 lbs

Junior Plastic #115, 119:

48 pcs / Bulk - 11 x 9 x110 in carton - 8 lbs

Rush Charge

\$300.00 (R) 7 business days after art approval or pre-payment.

Slinky® Colors

Classic Slinkys*#100 Large:

Standard Silver Metal.

Color Metal Slinkys° #104 Large:

Red, Green and Blue.

Custom Color Metal Slinkys*#104C:

Practically any PMS color in the Pantone system.

Plastic Slinkys° #110 Large & #115 Junior:

Regular Plastic: Yellow (PMS 107), Blue (PMS 293),

Red (PMS 193), Black and White.

Daybright Plastic: Lime, Lemon, Raspberry and Orange.

Two-Color Plastic:

Inside/Outside: Orange & Yellow, Red & Yellow, Green & Yellow. Layered: Red & Yellow, Blue & Violet, Blue & Green.

Non-Standard Plastic Colors: Contact us for price estimate and minimum quantities.

Ink Colors

Standard inks are Black, White, Reflex Blue and PMS 185 Red. All other PMS matches are available for \$30.00 (R). PMS color matches will be made as close as possible. Exact matches are not guaranteed.

Additional Colors/Same Side

Up to 3 colors: Add \$0.40 (R) per color /per piece.

Second Side Imprint

Add \$0.60 (R) per item.

Normal Copy Area

Large Metal #100, 104, 104C 1.375 in wide • 1.75 in. high Large Plastic #110, 115 1.83 in. wide • 2.22 in. high Junior Plastic #115, 119 1.25 in. wide • 1.25 in. high

Art Requirements

Computer Files: To ensure proper color separation and printing, art must be be submitted in a vector-based format.

Acceptable file formats:

.AI - Adobe Illustrator (CS2 or earlier). **.EPS** - Adobe Illustrator (CS2 or earlier)

E-mail for sending files: LHoover@poof-slinky.com

There will be an additional \$60.00 (R) charge if the art provided by the client has not been properly prepared.

Graphic Proofs

Paper or electronic proofs supplied for approval for all jobs at no charge.

Virtual Images

A digitally-modified photograph showing the logo/graphic imprinted on the side of a Slinky® is available for a charge of \$50.00 (R).

Pre-Production Samples

Standard products - Pricing \$400.00 (R) for 3 pieces, 1 color, 1 side.

Less Than Minimum Charge

Orders that are below the minimum specified quantity for a product will require an additional charge of \$250.00 (R).

Terms

Net 30 days upon credit approval, or prepayment with order. Credit cards - Visa, Mastercard.

Trademarks and Logos

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Prices are subject to change without notice.

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