

CHRISTOPHER MARTIN

GRAPHIC DESIGNER

Address: 22943 Lakeshore / St. Clair Shores / MI / 48080

Phone: 586-774-1797 • **E-mail:** chrismartwork@gmail.com

LinkedIn: chrismartwork • **Website:** www.chrismartwork.com

WORK SKILLS

IMAGERY

- Adobe Illustrator
- Adobe Photoshop
- Corel Draw
- Rendering by hand

PRINTED MEDIA

- Adobe InDesign
- Quark Xpress
- Microsoft Office

DIGITAL MEDIA

- Adobe After Effects
- Adobe Flash
- Adobe ImageReady
- Final Cut Express
- Storyboards

LARGE FORMAT MEDIA

- Trade show displays
- Vehicle signage

WEB

- Adobe Dreamweaver
- HTML / CSS
- FTP / iCloud

MANAGEMENT

- Cost Estimation
- Supervision of junior staff
- Supervision of freelance talent

TECHNICAL

- Basic PC hardware repair
- Basic PC software repair

EDUCATION

College For Creative Studies

- BA degree in Design
- Elective course in film animation

Oakland Community College

- Courses in film production and animation

WORK HISTORY

GENESUS MARKETING & COMMUNICATIONS, INC.

Detroit, Michigan • 1994 to Present

Responsible for designing media in print and digital form, utilizing both the Mac and Windows environment. Also responsible for supervision of freelance talent.

PRIMARY CLIENT

- Slinky Print - manufacturer of promotional Slinky toys

OTHER CLIENTS

- Christian Broadcast Systems Limited • Buddy's Pizza • Dakota Bread
- GE Automotive Plastics • IHC / International Hardcoat • Indexa-V Drill
- Metro Signature Homes • Wolverine Fire Protection



WORK HIGHLIGHTS

PRINTED MEDIA

- Developed a wide range of sales materials for Slinky Print in order to draw the interest of 29,000 potential distributors.
- Selected by Buddy's Pizza to design promotional materials that would draw consumers to all 10 of its locations in metro Detroit. Materials included newsletter, seasonal greeting cards, and coupon calendar.
- Created a color pocket brochure and sell sheets for a residential development built by Metro Signature Homes. Supervised the photo shoot of a model home by professional photographer.
- Produced full color brochures, with digitally refined images and photographs, for various industrial firms:
 - ▶ IHC / International Hardcoat
 - ▶ Indexa-V
 - ▶ Wolverine Fire Protection



DIGITAL MEDIA

- Designed the Slinky Print website, including imagery and animations, for eight years.
- Generated web-based animations in order to bring special products to life:
 - ▶ Indexa-V drill assembly
 - ▶ Slinky Print custom pinwheel
- Regularly compete in online video contests to enhance skills in Adobe Flash and After Effects.



LARGE FORMAT MEDIA

- Utilized graphic talents to create portable, standing displays for:
 - ▶ Slinky Print
 - ▶ IHC / International Hardcoat
 - ▶ Christian Broadcasting Systems Limited